

# SAFe® Meetups

## Program Summary



To encourage global awareness of the Scaled Agile Framework® (SAFe), Scaled Agile, Inc. provides support for SAFe-certified individuals who wish to host a SAFe Meetup in their local area.

The below program summary provides details on Scaled Agile's current Meetup support offerings. Support for this program will likely expand throughout the year, and your feedback is welcome as we work to evolve this program.

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## Strategic Guidance

Scaled Agile offers support and guidance for Meetup organizers in the following areas:

- Date & location selection based on related events in the surrounding area
- Potential discussion topics or themes
- Partners or individuals to contact regarding collaboration efforts

## Meetup Kit

In appreciation of your efforts to support the growth of SAFe across the globe, Scaled Agile covers the cost of Meetup kits to add additional value to your event attendees. Each kit includes a variety of SAFe-branded materials such as:

- ARTs (our favorite smiley-faced cell phone/business card holder/stress ball)
- Whitepapers
- Placemats
- Estimating cards
- Books



## Requesting Your Meetup Kit

Once your Meetup event is scheduled, contact [meetups@scaledagile.com](mailto:meetups@scaledagile.com) to request a Meetup kit. It is recommended that you request your kit at least one month in advance of your event date. Meetup kit materials may vary based on current inventory.

## Marketing Support

Once your Meetup is scheduled, be sure to contact [meetups@scaledagile.com](mailto:meetups@scaledagile.com) for marketing guidance and assistance. Scaled Agile can help guide marketing strategy, as well as aid in the promotion of your Meetup through social media, the Scaled Agile event calendar, and the official [SAFe Meetup group on Meetup.com](https://www.meetup.com/safe-meetup-group/).

## Collaboration with SAFe Fellows and SPCTs

If you would like to discuss your Meetup event topic with a subject matter expert (SME), Scaled Agile can connect you with a SAFe Fellow or SAFe Program Consultant Trainer (SPCT). While it is not guaranteed, if SME is available to attend your event, we will make every effort to have them join your Meetup.

**Ready to Get Started? Contact:**  
[meetups@scaledagile.com](mailto:meetups@scaledagile.com)