

2017 Meetup Support

Program Summary



In order to support the global awareness of SAFe®, Scaled Agile has launched a Meetup Support Program for SAFe-certified individuals who wish to host a SAFe Meetup in their local area.

The below program summary provides details on Scaled Agile's current Meetup support offerings. Support for this program will likely expand throughout the year, and your feedback is welcome as we work to evolve this program.

Strategic Guidance

Scaled Agile can offer support and guidance for Meetup planners in the following areas:

- Date & location selection based on related events in the surrounding area
- Potential discussion topics or themes
- Partners or individuals to contact regarding collaboration efforts

Meetup Kit

In appreciation of your efforts to support the growth of SAFe across the globe, Scaled Agile would like to send you a Meetup kit complete with a variety of SAFe-branded materials which may include:

- ARTs (your favorite smiley-faced cell phone and business card holder)
- Pens
- Whitepapers
- Placemats
- Estimating cards
- Reference Guide



Requesting your Meetup Kit: Once your Meetup is scheduled, you can contact Bria Schecker to request a Meetup kit. It is recommended that you request your kit at least one month in advance of your Meetup date. Meetup Kit materials may vary from kit to kit, and will be dependent on current inventory.

Marketing Support

Once your Meetup is scheduled, be sure to reach out to Bria Schecker for marketing guidance and assistance. Scaled Agile can help guide marketing strategy, as well as aid in the promotion of your Meetup through social media, the Scaled Agile event calendar, and the official [SAFe Meetup group on Meetup.com](https://www.meetup.com/safe-meetup-group/).

Collaboration with SAFe Fellows

If you would like to discuss the subject matter of your Meetup with a SAFe Fellow, Scaled Agile can assist in connecting you with the correct person. While it is not guaranteed, if a SAFe Fellow is available to attend your event, we will make every effort to have them join your Meetup.

Ready to Get Started? Contact:
bria.schecker@scaledagile.com